



FOR IMMEDIATE RELEASE: 9/7/2008

Contact: Allison Deutch – Casting & Media Relations: 323/904-4680, ext. 1024

adeutch@ricochettelevision.com

**FALL CASTING FOR SUPERNANNY LAUNCHES IN SPRINGFIELD, MA:
Area families encouraged to apply now for brand new season of ABC's hit show.**

Los Angeles, CA – The casting team of ABC's popular parenting series **SUPERNANNY** is searching for families from Springfield to be on the brand new fifth season of the hit show. Producers from Ricochet Television are hosting an open casting call for the show **on Sunday, October 19th from 11:00AM to 4:00PM at The Western New England Women's Expo at the MassMutual Center (1277 Main Street, Springfield, MA) www.wnewomensshow.com**

ABC's announcement of a fifth season of **SUPERNANNY** is welcome news for parents in Massachusetts. This season producers are searching for families with unique interests; parents who have ordinary and extraordinary circumstances; teen moms; parents with mean girls or bullying boys, culturally diverse parents, and blended families where both sides are seeking help. Producers want families from every type of background who are ready for the opportunity of a lifetime—a visit from America's number one nanny, Jo Frost!

Interested moms and dads in need of help with their out of control kids may apply from anywhere via www.supernanny.com. Parents can also call **877/NANNY TIME (1-877-626-6984)** for more information.

Jo Frost's expert behavioral techniques and caring ease with children make **SUPERNANNY** a hit with the audience every week. Her book, "**ASK SUPERNANNY**" is an international best seller and follows up her first book "**SUPERNANNY: HOW TO GET THE BEST FROM YOUR KIDS,**" which spent several months on the New York Times best seller list.

In each episode of the series premiering this fall on a brand new night, Friday, October 3rd on **ABC 40**, Jo Frost's recipe of common sense behavior techniques mixed with expert parenting advice is put to the test. Please visit www.supernanny.com, or you can e-mail supernanny@ricochettelevision.com to apply now.

###