



CJC Events
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September 3, 2008

FOR IMMEDIATE RELEASE

Inaugural Western New England Women's Expo Planned

Plan to spend a Day at the Western New England Women's Expo at the MassMutual Center on Sunday, October 19, 2008.

Springfield, MA, September 3, 2008 -- Plan a day with your girlfriends, your mom, your daughter, or your sister at the Western New England Women's Expo at the MassMutual Center, Springfield, MA on Sunday, October 19, 2008. With an emphasis on health, happiness, style and a balanced life, the Western New England Women's Expo offers something for every woman. Attendees can visit over 100 exhibits and enjoy two stages including cooking demonstrations.

Presented by CJC Events, the Western New England Women's Expo has assembled a variety of professionals from a wealth of industries that cater to women to create one exciting day of rejuvenation, education and entertainment. The Western New England Women's Expo is unlike any other women's event. Attendees will enjoy many different aspects of this event. Here's just a sampling:

Debuting at the Western New England Women's Expo is "**Kooking with Elvis**," local favorite entertainer **Ray Guillemette, Jr.** who will showcase his cooking style as well as singing talent.

Also, in a first for this area, the casting department from **Super Nanny** will be at the show from 11:00 a.m. till 4:00 p.m. looking for new families for their upcoming television show season.

Meet **Dr. Robert Howe, MD, PC**, a show sponsor of this event

Healthy Chocolate Xocai comes to the area;

Smile In Style will be performing 30 minute teeth whitening sessions

Meet the staff from **Diva Toolbox**

Hair and manicures by **Isavia Hair Studio**

Meet and listen to **Mark J. Nelson, MD**, Cardiologist and Director of the Take Shape for Life Program.

Attendees of this event will also have the opportunity to win a number of wonderful prizes .

There's still time for vendors who wish to exhibit at the Western New England Women's Expo. For applications and information, please contact Lisa Powers at (413)737-7555 or email info@cjcevents.com.

This is an extraordinary event not to be missed. Show hours are Sunday, October 19 from 11:00 a.m. to 6:00 p.m. Tickets, available at the door, are \$10.00 for adults and children under 12 are free. For more information visit the website at www.wnewomensshow.com.

Produced by CJC Events, the event is sponsored by Robert Howe, MD, Robert Charles Photography, Media sponsors include WWLP TV22, Clearchannel Radio, The Reminder Publications, Turley Publications, The Wedding Day Sourcebook, and MassLive.com.

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For Information: www.cjcevents.com or www.wnewomensshow.com

Or Contact: info@cjcevents.com

Phone: (413) 737-7555

The text of this press release is available for download online at www.wnewomensshow.com/press

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The Western New England Women's Expo is produced by CJC Events (www.cjcevents.com)

Media coverage is welcome. Please check in with the show office for credentials and media information.